



## Press Release

October 12<sup>th</sup>, 2021

### **Evenica Announces the Appointment of Casey Shea as Vice President of Business Development**

It's with great pleasure that Evenica announces that Casey Shea is joining our team during a period of strategic growth, as Vice President of Business Development. Casey brings more than 10 years of Microsoft Dynamics experience to the role, and a track record of guiding the most recognizable brands in the world on their e-commerce technology strategies.

As a long-time advisor and friend of the company, Casey joins with a deep understanding of our product suite, clientele and mission. He shares our mindset for authenticity, drive and growth - making him a valuable asset to our Senior Leadership Team.

*“Casey is one-of-a-kind. Down to earth and real but with a focused, strategic mind that finds the win-win. His unique blend of experience, empathy and insight is a huge win for our customers and partners. He is a recognized leader in the Microsoft channel and a powerful proponent for change.” - Sadek Ali, CEO & Co-Founder at Evenica*

Casey will be leading our Business Development Team, where he'll rely on his business acumen and evangelism for digital transformation to grow new business for Evenica. With a sophisticated understanding of the Microsoft cloud and an impressive record as a Microsoft advocate, Casey will be instrumental in strengthening our Microsoft alliance.

*“What I've always loved about Evenica is the culture of this company. It's a community of authentic people that have the technical skills to build creative solutions that leverage the Microsoft cloud. Creativity is encouraged and there's an overwhelming sense of joy and pride in everything they do.” - Casey Shea, Vice President of Business Development at Evenica*