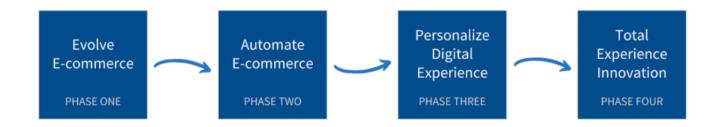


Four Phases of Commerce



WHO YOU ARE

PHASE ONE

Inspired Practitioner

You have an established e-commerce platform, and want to evolve your online brand presence.

PHASE TWO

Premium Seller

You have a scalable e-commerce platform and you're ready for intelligent automation.

PHASE THREE

Brand Builder

You have a seamless digital commerce platform and want to increase customer loyalty.

PHASE FOUR

Market Leader

You have a personalized user experience and want to expand to a total experience.

WHAT YOU WANT

PHASE ONE

Scalable Foundation

You want to go beyond e-commerce and your infrastructure must support your vision.

PHASE TWO

Automation

You want to make the buying experience frictionless and unified across touchpoints.

PHASE THREE

Personalization

You want to leverage e-commerce as a springboard for advertising, marketing campaigns, and more.

PHASE FOUR

Innovation

You want to apply business acumen and data to form a unique and memorable digital experience.

HOW YOU EVOLVE

PHASE ONE

Beyond E-commerce

The evolution of
e-commerce requires an
adaptable business
strategy and an enterprise
grade e-commerce
solution.

PHASE TWO

Seamless Selling

Transition to seamless selling by automating business processes and connecting technology solutions.

PHASE THREE

Personalized UX

Create a personalized e-commerce experience by leveraging customer insights and providing contextualized content.

PHASE FOUR

Become Memorable

Push the boundaries to truly differentiate your brand in an authentic and compelling way.