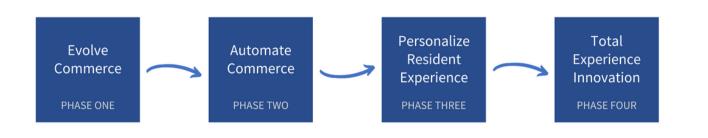
MUNICIPALITIES

Four Phases of Commerce

Ovenica



WHO YOU ARE

PHASE ONE

Inspired Municipality You have an established online presence, and want to establish a single sign on platform.

PHASE TWO

Premium Provider You have a scalable commerce platform and you're ready for intelligent automation.

PHASE THREE Brand Builder

You have a seamless commerce platform and want to elevate the citizen experience.

PHASE FOUR Market Leader

You have a personalized citizen experience and want to expand to a total experience.

WHAT YOU WANT

PHASE ONE

Scalable Foundation You want to go beyond siloed portals and your infrastructure must support your vision.

PHASE TWO

Automation You want to make the citizen experience frictionless and unified across touchpoints.

PHASE THREE

Personalization You want to leverage commerce as a springboard for marketing campaigns, ads and more.

PHASE FOUR

Innovation

You want to apply data to form a unique and memorable digital experience.

HOW YOU EVOLVE

PHASE ONE

Beyond The Portal

The evolution of commerce requires an adaptable business strategy and an enterprise grade commerce hub.

PHASE TWO

Seamless Transactions Transition to seamless

experiences by automating business processes and connecting solutions.

PHASE THREE

Personalized UX

Create a personalized digital experience by leveraging citizen insights and providing contextualized content.

PHASE FOUR

Become Memorable

Push the boundaries to truly differentiate your resident experience in an authentic and compelling way.