



## **CRIMSON TRANSACTION TECHNOLOGIES ACHIEVES TWO NEW FISERV CERTIFICATIONS, STRENGTHENING PAYMENT INNOVATION FOR NORTH AMERICAN MERCHANTS**

**Burlington, ON & Toronto, ON – January 14th, 2025** – Evenica today announced that its alliance partner, Crimson, has achieved two significant Fiserv certifications, reinforcing both organizations' shared commitment to staying ahead of the curve in the rapidly evolving payments landscape.

Crimson has successfully completed **Fiserv EMV Level 3 certification** on the new **Verifone M400 series of payment terminals**. This certification supports all major credit and debit card brands across North America and enables secure transactions via **tap, chip, or swipe**. Crimson will begin rolling out this certification in the coming weeks to one of Fiserv's largest merchants, supporting annual credit and debit card volumes exceeding **\$14 billion**.

In addition, Crimson has achieved **Fiserv Gift Card certification** on the **Secure Transport North platform**. This certification enables merchants to leverage the **Fiserv Closed Loop gift card solution**, helping them increase brand awareness, drive repeat business, and improve overall customer retention through a seamless and secure gift card experience.

"These certifications reflect our collective focus on innovation, security, and scalability in the payments ecosystem," said Sadek Ali, Co-Founder and CEO at Evenica. "With Crimson's commitment to continued certification, we're ensuring our customers are equipped with future-ready payment solutions that support growth, resilience, and exceptional customer experiences."

Crimson's latest certifications further strengthen the alliance between Evenica and Crimson, combining deep technical expertise with a forward-looking approach to payments. Together, the partners continue to invest in modern payment capabilities that help merchants adapt to changing consumer expectations and regulatory requirements - without compromising performance or security.

For merchants navigating increasing payment complexity, these achievements underscore a shared mission: to deliver reliable, compliant, and innovative payment solutions that power long-term success.



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**About Evenica**

Evenica Corp. is the leading implementor of Microsoft Dynamics 365 Commerce. With a growing portfolio of IP that extends and amplifies the capabilities of Commerce, Evenica is the strategic commerce partner for businesses across manufacturing, retail, beverage and cannabis and more.

**About Crimson**

Crimson Transaction Technologies is a dedicated software development innovator specializing in secure payment processing applications. In operation since 1998, Crimson has delivered applications offering configurable flexibility using real-time architecture to address many of the requirements from top retailers and government agencies throughout North America. Crimson has designed and written a secure, PCI-PABP, PCI-SSC compliant payment processing application designed to work with any POS system and major payment processors, including Fiserv, Chase, Moneris, Global Payments, just to name a few.

**Media Contact**

Kelly Mazur, Marketing Director at Evenica

Email: [kmazur@evenica.com](mailto:kmazur@evenica.com)

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